

# Fun享卡

## 會員申請表格 Membership Application Form

# 2024

### 始創中心 PIONEER CENTRE



請提供以下資料以申請成為會員>(\*必須填寫)。請在適當方格內填上「✓」號  
Please complete the form below and tick as appropriate. (\*Compulsory Fields)

### 個人資料 Personal Information :

\*姓名 Name : (英文 English) \_\_\_\_\_

(中文 Chinese) \_\_\_\_\_ (須與香港身份證相同 Same as HKID Card)

性別 Gender :  男 M /  女 F

生日日期 Date of Birth : \_\_\_\_\_ / \_\_\_\_\_ (日 DD/月 MM) \*聯絡電話 Contact No.: \_\_\_\_\_

\*電郵地址 Email Address : \_\_\_\_\_

年齡 Age :  12-18歲  19-24歲  25-34歲  35-44歲  45-54歲  55歲或以上 Or Above

婚姻狀況 Marital Status :  未婚 Single  已婚 Married  其他 Others 子女數目 No. of Children : \_\_\_\_\_

個人月入 Monthly Salary :  HK\$10,000或以下 Or Below  HK\$10,001- \$20,000  HK\$20,001- \$30,000  HK\$30,000或以上 Or Above

### 居住地區 District

- |  |   |                                      |
|--|---|--------------------------------------|
| <input type="checkbox"/> 中西區 Central & Western               | <input type="checkbox"/> 西貢區 Sai Kung       | <input type="checkbox"/> 沙田區 Shatin  |
| <input type="checkbox"/> 東區 Eastern                          | <input type="checkbox"/> 觀塘區 Kwun Tong      | <input type="checkbox"/> 大埔區 Tai Po  |
| <input type="checkbox"/> 灣仔區 Wan Chai                        | <input type="checkbox"/> 油尖旺區 Yau Tsim Mong | <input type="checkbox"/> 北區 Northern |
| <input type="checkbox"/> 南區 Southern                         | <input type="checkbox"/> 深水埗區 Sham Shui Po  | <input type="checkbox"/> 離島區 Island  |
| <input type="checkbox"/> 黃大仙或九龍城區 Wong Tai Sin/ Kowloon City |   |                                      |
| <input type="checkbox"/> 荃灣或葵青區 Tsuen Wan/ Kwai Tsing        |   |                                      |
| <input type="checkbox"/> 屯門或元朗區 Tuen Mun/ Yuen Long          |   |                                      |

本人不希望透過電郵接收任何始創中心的服務或推廣活動資訊。  
I do not wish to receive any information on services or promotions from Pioneer Centre via email.

#### 個人資料收集聲明 Personal Information Collection Statement

始創中心所收集和保存的會員個人資料只用于回覆諮詢及日後向會員提供最新消費及推廣資訊。未經會員的書面許可，本公司絕不向任何第三者透露閣下的個人資料。Pioneer Centre collects and holds the personal information of member for the purpose of answering enquiries and providing updated marketing and promotion information. Your personal information will be treated in strict confidence and will not be disclosed to any third parties without your written consent.

#### 聲明 Declaration

本人確認已詳閱及同意遵守始創中心會員卡之使用條款及細則，並聲明以上填報的資料均屬真實、正確及完整。  
I hereby confirm that I have read and agreed to be bound by the terms and conditions of Pioneer Centre's membership card.  
I also declare that all information given in this application form is true, correct and complete.

申請人簽署 Signature : \_\_\_\_\_ 日期 Date : \_\_\_\_\_

### 商場專用 For Office Use Only

旅客

會員號碼 : \_\_\_\_\_ 入會日期 : \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ (日/月/年)

顧客服務大使姓名 : \_\_\_\_\_ 檔案編號 : \_\_\_\_\_

#### 條款及細則:

- 顧客於始創中心B1至6樓參與商戶以電子貨幣消費滿HK\$50或以上，憑交易日起計7日內之單一正式電腦機印發票及相符電子貨幣付款存根，連同已填妥之申請表格，可往1樓顧客服務中心免費登記成為會員，尊享商戶提供的消費優惠及其他精彩獎賞。會員登記入會日期及所兌換的積分以相關交易日當日為準。
- 申請者必須年滿12歲或以上。
- 申請者必須親自辦理入會手續，並須出示有效身份證明文件以供核對身份。
- 每位會員只可持有一個會員帳號。
- 始創中心有權決定會員的會籍是否有效。
- 會員於始創中心B1至6樓參與商戶以電子貨幣消費滿HK\$50或以上，可憑交易日起計7日內之單一正式電腦機印發票及相符電子貨幣付款存根兌換「Fun享卡」獎賞積分，每消費HK\$1可獲1分，每單一交易日最多只可兌換10,000分。會員必須出示「Fun享卡」、有效消費單據及相符電子貨幣付款存根到1樓顧客服務中心辦理登記手續，方可兌換積分，單據逾期作廢。會員所兌換的積分以相關交易日當日為準。
- 會員更新個人資料後，須核對其積分及所有資料並確認無誤。所有會員資料、積分及換領紀錄，均以始創中心所存紀錄為準。
- 電腦機印發票必須清晰印有商戶名稱、發票編號、交易日期、貨品/服務名稱及消費金額。
- 任何手寫發票，以現金付款之發票、經塗改、重印的單據、影印副本恕不接受。以下消費亦不可兌換積分，包括網上消費或付款、銀行服務、停車場消費、短期展銷攤位及推廣活動、八達通增值、繳交費用、購買或增值商戶會員卡、購買禮券的消費及訂貨單。
- 每張有效單據只可兌換積分乙次，顧客服務大使會於單據上蓋印以茲識別。
- 已用作換領積分之發票，不可作其他優惠或換領用途，免費泊車優惠除外。
- 每間參與商戶之有效發票每單一交易日只接受一張作兌換積分或換領獎賞之用，當日相同商戶之發票均屬無效。
- 簽賬金額只計算實際支付之金額（即只計算折扣後、扣減信用卡簽賬回贈或使用任何優惠券之剩餘金額）。
- 任何不屬於該「Fun享卡」持有人的單據均不可兌換積分及換領獎賞，顧客服務大使可根據個別情況要求會員提供身份證明文件、信用卡、易辦事及其他相關資料(包括登記之電郵地址及聯絡電話等)以核對身份或出示已購買的貨品以茲識別。如有爭議，顧客服務大使有權決定該消費單據是否有效。會員如不合作或沒有足夠資料證明該等單據是否屬該會員所有，該等單據一律作廢。
- 會員必須親身前往1樓顧客服務中心，並出示其本人之「Fun享卡」以兌換積分或換領獎賞，不得代其他會員兌換積分或換領獎賞。
- 會員必須於付款前出示「Fun享卡」，方可享用參與商戶的指定優惠。參與商戶有權更改其優惠的使用條款及細則，而不作另行通知。如會員與參與商戶出現任何爭議而蒙受損失，始創中心概不負責。
- 會員已累積的積分有效期為一年，以登記入會日期起計，積分逾期將被全部取消及刪除。
- 「Fun享卡」及積分獎賞只供會員本人使用，不得轉讓予他人使用。
- 任何會員如被發現盜用他人帳戶、以不誠實方法登記會籍或使用會員福利，始創中心有權隨時凍結或終止該等人士的會籍而毋須另行通知。
- 任何人士若使用虛假單據或盜用他人單據登記積分，顧客服務大使會即時取消該等人士的會員資格，所有積分亦同時報廢，不可換領任何獎賞；該等人士對此安排不得異議。
- 會員須妥善保存「Fun享卡」，如發現任何蓄意破壞或塗改而導致「Fun享卡」失效，該卡將會作廢，始創中心會按照補領新卡個案處理，收取HK\$40現金作行政費用。
- 如遺失「Fun享卡」，可於始創中心1樓顧客服務中心補領新卡，並繳付HK\$40現金作行政費用。補發新卡上的資料，以始創中心所存紀錄為準。
- 若「Fun享卡」上的資料模糊不清，會員可享免費更換新卡服務乙次，及後欲再更換需繳付HK\$40現金作行政費用。
- 獎賞換領須視乎會員是否有足夠積分及欲換領獎賞的存貨情況而定。獎賞先到先得，換完即止。換領一經接納，不能更改、取消及退換，已扣除的積分亦不能退回。會員需於領取禮品時即場檢查禮品，換領手續完成後，禮品恕不退換。所有禮品的品質、使用方法及保養，始創中心恕不負責。
- 始創中心商戶及其員工均不可參加此活動，以示公允。
- 始創中心商戶職員不可替顧客登記積分或換領獎賞，穿著制服的商戶職員亦不可登記積分或換領獎賞，顧客服務大使有權拒絕此等登記積分或換領獎賞要求。
- 倘若會員違反有關條款及細則，或始創中心有證據證明該會員作出欺騙行為，始創中心有權暫停或終止該會員的會員資格，並採取行動要求補償因該會員的違規行為而對始創中心或其參與商戶所造成的任何損失。
- 若始創中心誤發任何積分予會員，始創中心有權取消或扣減該等積分而毋須另行通知。
- 始創中心所收集和保存的個人資料只用於日後向申請人定期提供會員優惠及商場最新商戶、產品、服務的資訊。若申請人不願意收到有關宣傳電郵，可隨時電郵至 cs@kdc.com.hk 取消接收。
- 積分並無金錢價值，不能以任何方式兌換現金。
- 會員在任何時候均有權透過以下方法聯絡始創中心推廣部，以(i)獲取或更改個人資料或(ii)取消會籍(個人資料會被永久刪除)：
  - 親臨始創中心1樓顧客服務中心辦理手續(中午12時至晚上9時)；或
  - 郵寄至香港九龍彌敦道750號始創中心22樓2223室始創中心推廣部(信件內容需列明會員姓名、登記電郵地址及聯絡電話號碼)。
- 會員終止會籍後，其帳戶內所有積分將全數註銷。
- 始創中心有權不定時修改優惠、換領及兌換積分方法、積分有效期、禮品內容、使用條款及細則而毋須預先通知會員。會員有責任定期檢閱本會的條款及細則，凡會員登記積分或換領獎賞，即代表會員接受所有相關的改動。
- 所有個人資料將予以保密及存放於本地或海外的數據中心；然而由於系統管理、運作及保養需要，始創中心會將有關資料轉移或披露予對始創中心有保密責任並提供與「Fun享卡」運作有關的行政、電訊、電腦、數據處理或其他服務的承辦商。始創中心亦可根據任何法例、規則、規例、守則及/或指引及/或履行任何具司法管轄權法院、執法機關及/或監管機構所發出而始創中心須遵守的命令、按照適用的法例、規則、規例、守則及/或指引，有具約束力責任向任何執法機關及/或監管機構及/或任何人士或實體作出披露，但有關規定須有正式權限方可作出。
- 如有任何爭議，金誼集團有限公司及始創中心保留最終決定權。

#### Terms and Conditions

- Upon spending of HK\$50 or above by electronic payment at any participating merchants of B1 to 6/F of Pioneer Centre, you are entitled to join our free membership and enjoy exclusive shopping privileges offered by the merchants and bonus point reward. Registration should be done at 1/F Customer Service Centre with the presentation of one machine-printed sales receipt within 7 days after the date of the relevant transaction & corresponding electronic payment receipt, and a completed application form. The date of membership registration & bonus points are deemed to be registered & redeemed on the date of transaction.
- Applicants must be aged 12 or above.
- To activate the membership, applicant must register in person and is required to submit identification documents for verification.
- Each member can have one membership account only.
- The eligibility of membership is at the sole discretion of Pioneer Centre.
- Member can redeem one bonus point for every HK\$1 spending at any participating merchants of B1 to 6/F of Pioneer Centre, in which the minimum amount of single purchase eligible for redemption shall be HK\$50 or above by electronic payment. Each member can have 10,000 bonus points at maximum for one transaction day. Member must present Membership Card, machine-printed sales receipt & corresponding electronic payment receipt to redeem bonus points within 7 days after the date of the relevant transaction at 1/F Customer Service Centre. All overdue receipts will be treated as invalid. Bonus points are deemed to be redeemed on the date of transaction.
- Members should cross check their bonus point record and all information after any update. All member date, bonus point and redemption records are subject to the record of Pioneer Centre.
- A valid machine-printed receipt must contain the name of merchant, receipt number, transaction date, product/service name and amount of transaction.
- Receipt paid by cash, handwritten, revised, reprinted and photo-copied receipts will not be accepted. Any online purchase or payment, spending made at bank, car park, casual leasing kiosk, Octopus add-value service, bill payment, purchase or add-value of merchant membership card, purchase of gift voucher & purchase orders will be excluded for redemption of bonus points.
- Any valid receipt can be used for redemption of bonus points for one time only. The receipt will be stamped for identification purpose.
- Receipts used for redemption could not be used for other promotion and redemption programs excluding free parking privileges.
- Only one receipt issued by the same participating merchant on the same transaction date could be used for redemption.
- Only actual payment amount (payment amount after discount, deducting credit card rebate or any use of promotion coupon) will be counted.
- Member is not allowed to redeem bonus points or enjoy redemption of rewards with sales receipt owned by other person. If a member fails to present the proof of identity, Credit card, EPS and relevant information (included as registered Email address and contact number etc.) for verification, such receipt may be regarded as invalid. In case of any dispute related to validity of receipt, Customer Service Ambassador reserves the right to make final decision. If the member refuses or fails to provide sufficient information for verification, the receipt presented may be regarded as invalid.
- Member must present their own Membership Card to redeem bonus points or enjoy redemption of rewards in person at 1/F Customer Service Centre.
- To enjoy the privilege offered by participating merchants, member must present Membership Card before payment. Terms and conditions are applied to merchant offers and participating merchants reserve the right to change the terms and conditions without prior notice. Pioneer Centre is not responsible for any losses caused by dispute between member and participating merchant.
- Accumulated bonus points will be valid for one year, from the date of membership registration. All overdue bonus points will be expired and deleted.
- Membership Card and bonus points are non-transferable.
- Pioneer Centre reserves the right to suspend or terminate any membership without any prior notice if a member uses an account that belongs to another person, applies for membership or exercises member privileges in a dishonest way.
- Customer Service Ambassadors shall have the right to terminate the membership of any member with immediate effect if the member redeems bonus point with counterfeit receipt or receipt stolen from another person. Bonus points of such persons will be forfeited at once and no redemption request will be allowed. Such persons shall not have the right to object such arrangement.
- Member should keep his/her own Membership Card in good condition. Damage or alteration to the Card is not allowed. Otherwise, a handling fee of HK\$40 will be charged for card replacement.
- Application for card replacement should be made in person at 1/F Customer Service Centre if lost. A handling fee of HK\$40 will be charged for re-issuance of each new card. Information of the new card will be retrieved from the record in member database.
- Member could enjoy one time free re-issuance of Membership Card for unclear card information, a handling fee of HK\$40 will be charged for each new card replacement afterwards.
- Redemption of reward is subject to sufficient bonus points and stock availability, which will be based on a first-come-first-served basis. Once the redemption order is made, no cancellation or change shall be allowed. All deducted bonus points cannot be reimbursed. Members should inspect the reward before redemption procedure is completed. Rewards are not returnable or exchangeable. Pioneer Centre is not responsible for the quality, function and warranty of the gift.
- Pioneer Centre's merchants as well as their staff are not entitled to participate in this program.
- Staff of Pioneer Centre merchant is not allowed to redeem bonus point or enjoy redemption of reward with transaction made by customer or on behalf of customer. Merchant staff in uniform is not allowed to redeem bonus point or enjoy redemption of reward. Customer Service Ambassador shall have the right to reject the above-mentioned bonus point or reward redeeming request.
- If the member breaches any terms or conditions or Pioneer Centre has reasonable ground to believe that such member breaches any terms or conditions, Pioneer Centre reserves the right to suspend or terminate such member's membership and lodge a claim for compensation from the member of any losses suffered by Pioneer Centre or participating merchant arises from the breach of terms and conditions by the member.
- Pioneer Centre shall have the right to cancel or deduct bonus point that is granted to any members by error.
- Pioneer Centre collects and holds personal data for the purpose of providing regular update on member privileges, Pioneer Centre's merchant/product/service offers that may be of interest to the member. The member may, at any time, choose not to receive email marketing information from Pioneer Centre by sending email to cs@kdc.com.hk.
- Bonus point does not have any cash value and cannot be exchanged or redeemed in lieu of cash.
- Members have the right to contact Pioneer Centre promotion department anytime with any of the following methods to request (i) access to and correct their personal data, (ii) cancel membership (personal data will be permanently erased):
  - In person (please proceed to the Customer Service Centre at 1/F of the mall between 12 nn and 9 pm); or
  - By post (please send your registered name, email and contact number to Promotion Department, Room 2223, 22/F, Pioneer Centre, 750 Nathan Road, Kowloon, Hong Kong).
- Upon termination of membership, all unredeemed bonus point in the member's account will be forfeited.
- Pioneer Centre reserves the right to amend any promotional plans, bonus point conversion, redemption and its expiry date, rewards and terms & conditions from time to time without prior notice. Member is responsible for keeping themselves up to date in respect of the terms and conditions of the membership, redeem bonus points or enjoy redemption of rewards will be deemed as acceptance of all relevant changes.
- All Personal Data will be kept confidential by Pioneer Centre in a data center in or outside Hong Kong but we may transfer or disclose such Personal Data to our contractors under a duty of confidentiality to us who provide administrative, telecommunications, computer, data processing or other services to us in connection with management, operation and maintenance of the system. We may also transfer or disclose such Personal Data to any law enforcement agencies and/or regulatory bodies for compliance with applicable laws, rules, regulations, codes and/or guidelines and/or any person or entity to whom we are under a binding obligation to make disclosure under the requirements of any law, rule, regulation, code and/or guideline and/or order of any competent court of law, law enforcement agencies and/or regulatory bodies, but such disclosure will only be made under proper authority.
- In case of disputes, the decision of Gold Ease Holdings Limited & Pioneer Centre shall be final.

查詢熱線 Hotline : (852) 2148 1626

12/2023